



NEWS RELEASE

For Immediate Release

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ViperStud Optimized To Meet The New SSMA Criteria For Non Structural Studs And IBC 2009

Marino\WARE, CEMCO & Telling announced today that ViperStud® has been optimized for compliance to meet the new criteria of the SSMA Non Structural Code Compliance Program and the IBC 2009. ViperStud has completed the technical review process with the third-party review organization, Architectural Testing, Inc. (ATI), and is now entering the inspection phase of the certification program.

We are committed to keeping ViperStud at the forefront of code compliance and innovation. ViperStud meets the new SSMA requirements for minimum nominal bending moment, screw capacity, and screw penetration values. All new composite testing has been completed in accordance with the prescribed methods within the SSMA program, which has been adopted by the majority of the industry as standard.

Marino\WARE facilities will transition to this version of ViperStud on these dates:

- Griffin, GA – September 20, 2011
- Pasadena, TX – September 26, 2011
- East Chicago, IN – October 5, 2011
- South Plainfield, NJ – October 5, 2011

Our revised catalog will be released in approximately one week. Full SSMA certification will be complete after satisfactory inspections on the dates above. We expect revised code evaluation reports to be issued soon reflecting these changes.

Marino\WARE®, a division of Ware Industries, Inc. is a long-standing manufacturer of steel-framing products, and is committed to leading the industry in innovation, quality materials and customer service. Headquartered in South Plainfield, N.J., it has produced steel solutions for more than 70 years including; ViperStud®, QuickFrame™, JoistRite™, StudRite™, CT Shaftwall, FrameRite Connectors™, Lath and accessories. Marino\WARE® operates state-of-the-art production facilities in New Jersey, Georgia, Indiana and Texas, as well as a sales office in New York. More information can be found at www.marinoware.com.

California Expanded Metal Products Company, is the premier manufacturer of cold-formed steel framing and metal lath products in the Western United States. Its steel framing product segments include FAS™ head-of-wall products, Sure-Span® steel framing floor joist system, SureBoard® for shear-wall panels, ViperStud® interior stud framing system, metal lath and water management products along with its SSMA Code Certified steel framing products. Founded in 1974, CEMCO is the leader in quality, service, and product development, and offers one of the broadest product lines available in cold-formed steel framing used for both the commercial and residential construction market. Visit www.cemcosteel.com for more information.

Telling Industries, LLC is a first-class manufacturer of light gauge steel framing and accessories. Telling leads the industry by offering the greatest overall value, unparalleled service and premium quality framing products. Telling is a full line manufacturer offering the ViperStud®, SSMA Code Certified steel framing, UL tested True-Action Slotted Track, Titan Floor Joist System, C-T Shaftwall system and various other framing components. The company is actively shipping products nationwide and exporting worldwide through distribution partners. Telling has locations in Ohio, Arkansas and Arizona. For more information on Telling visit their website at www.BUILDSTRONG.com.



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